

Vintage Girl Scout Online Museum



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Girl Scout Shoes Part 3 - including knock-offs



These shoes aren't even "Girl Scout" -
they're just "G.S." shoes!

1980

Don't feel bad if you
don't remember the
1980 launch of the
Official Girl Scout shoe
by Walkin Shoe Company
of Schuylkill Haven, PA...



Walkin Shoe Co., Schuylkill Haven, has been making quality shoes for 92 years.

Children's corrective footwear specialty of Walkin Shoe Co.

Walkin Shoe Co., Schuylkill Haven, prides itself in the manufacture of the "Finest Goodyear Welt Children's Shoes in America."

Now in its 92nd year, the firm specializes in children's corrective footwear which is sold nationwide. It is also the sole maker of the official Girl Scout shoe in the United States.

Located at Parkway and Columbia streets in Schuylkill Haven, the firm is one of the oldest in the county. About 11 years ago, the facility was remodeled for employee comfort. The factory is completely air conditioned and humidified.

Approximately 265 persons are employed at Walkin Shoe.

With the aid of I. Sabel and Dr. George Bennett of Johns Hopkins University, Harry E. (Hen) Snayberger, a past company owner, developed the original "straight last" which has been the most popular orthopedic shoes in America.

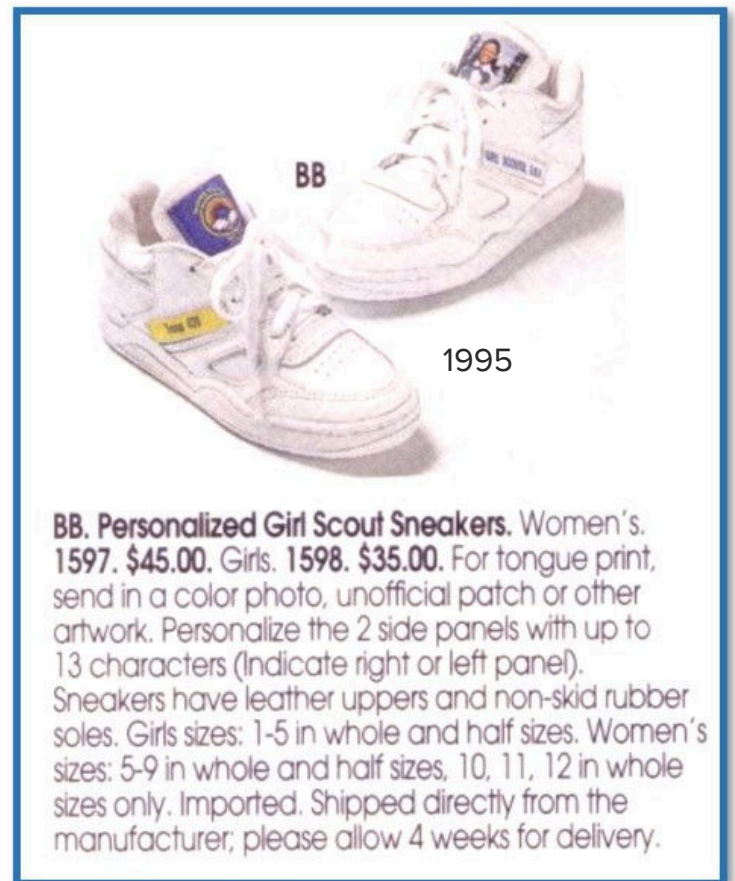
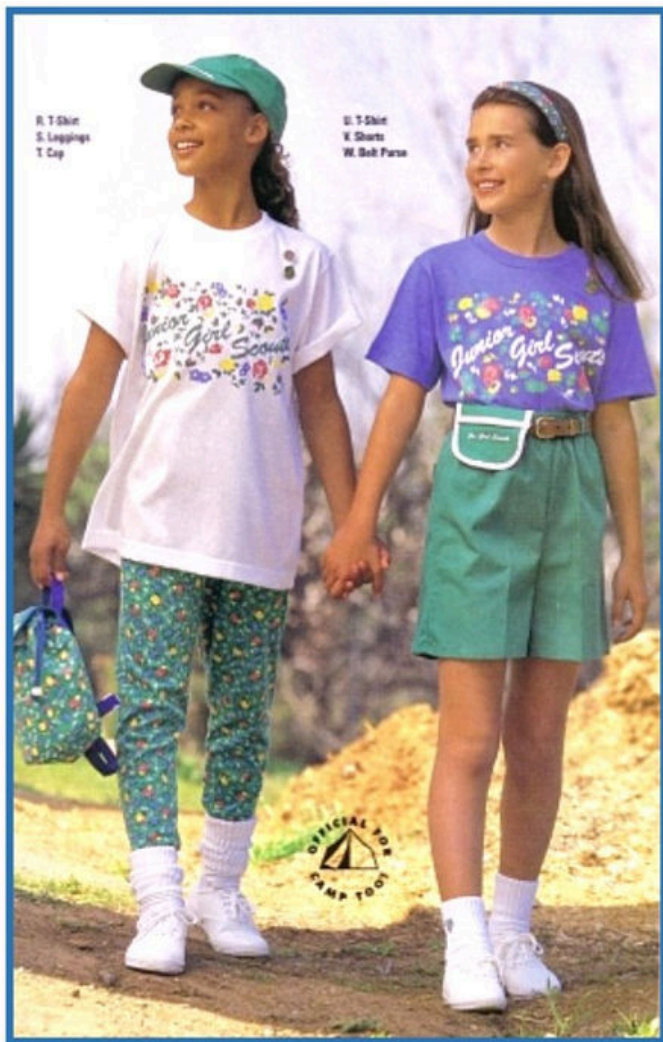
One of the many benefits Walkin provides its employees is a perpetual trust set up by the trustees of the estate of Snayberger. The fund provides money for children of Walkin's employees who need financial aid to pursue higher educations.



...It was gone from the GS catalog by 1981.

However, did you ever notice that the Girl Scout models in both the 1980 AND 1981 catalogs were all wearing the Walkins official Girl Scout shoes?

Subtle marketing!



Perhaps it's just a coincidence or another example of subtle marketing? The 1995 launch of the Personalized Girl Scout Sneakers was only in the catalog that year. However in the 1994, 1995 and 1996 Girl Scout catalogs many Girl Scout models are seen sporting white sneakers!

2008 was the launch of Pastry Fab's Cookie sneaker line called Thin Mint footwear. Vanessa and Angela Simmons (daughters of Russell Simmons, co-founder of Def Jam Recordings and other businesses) were the spokespersons for the brand.

The shoes came in 2 "flavors" - chocolate brown and white. Each came in a coordinated box, decorative tissue wrap inside the box and specialty shoe strings.

In addition, and almost forgotten, were matching backpacks (14" x 12" x 5").

Adult shoes were \$70, kid shoes \$45 and the backpacks were \$65. A portion of the proceeds were donated to GSUSA.

The shoes and backpacks were emblazoned with Courage, Character, Confidence - the Girl Scout slogan for the time.

These items were available online, possibly in stores that carried the Pastry Fab's Cookie line, but not through GSUSA or listed in the catalogs.





These cushy-soft flip-flops won't give you the slip in the shower, around the pool, or on the beach. No-rub polyester webbing thongs with cushy EVA foam soles. Green and white trefoil design. Imported.

2015 Girl Scout Flip Flops



Girl Scout Explorer Jr. Girls' Snowshoes \$65.00

♥ Product Details

Walk your favorite trails all winter long. These green and white, oval-shaped snowshoes offer excellent traction and buoyancy. Designed with adjustable plastic straps and a single ratchet buckle for a fast-click system. Finished with a "Girls Scouts" service mark at back. Black zip canvas carrying case with matching service mark included. Weight capacity: 50-90 lbs. 20" x 7". Aluminum/HDPE. Made in Italy.

2018? - maybe online only



K-Swiss launched the Girl Scout Cookie collection on March 1, 2019, according to their website. Four styles were offered in both women's (\$75.00) and kid sizes (\$70.00):

- Classic VN "Uniform"
- Thin Mint
- Coconut Caramel
- Shortbread

Each shoe design came in a special box, unique to the shoe style. 3 of the shoe styles; Thin Mint, Coconut Caramel and Shortbread have a distinct inner lining. The Classic style comes with 4 different sets of shoe strings.

Sold online, they went on clearance by 2021.

Images: kswiss.com







Picture28_edited.jpg


Picture20.jpg


Picture18.png


Picture19.jpg


 Picture17.jpg


 Picture16.jpg

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 Picture23.jpg

 Picture22.jpg

 Picture21.jpg

 Picture24.jpg

 Picture25.jpg

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familiar images.
They are not official



The End, for now...

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